The College of The Bahamas

MBA Programme
In today’s Bahamas, we face the challenges of shaping a society equipped to compete in an increasingly global and integrated economy. Part of our job at The College of The Bahamas is to help build a population of highly skilled and educated men and women capable of adapting to constantly changing global experiences; persons who will also become drivers of some of the world’s most innovative changes.

Our College mission is to drive and support national development through education, research & innovation and service. We focus this mission on quality degrees that are relevant to our national needs and our environment. The College of The Bahamas has designed a Master of Business Administration (MBA) programme with programme objectives that match the uniqueness of the Bahamian economy and the need to stay competitive in a globalised market place.

The programme was developed following extensive research and dialogue with several major organisations in The Bahamas, incorporating a broad range of professional disciplines and economic sectors. Executives affirmed strong organisational demand for graduates with backgrounds in entrepreneurship and innovation, leadership and financial decision-making. Industry input was essential to designing a degree that was closely tied to the needs of the country, and ensuring that The Bahamas benefits from the expertise of its most talented people.

Having a pool of highly skilled human capital can lead to the creation of new avenues for economic development. Economic development occurs when talented and educated people develop new ideas, establish new businesses and create innovative ways of solving prevailing challenges. New jobs are created, expanding the labour market rather than simply filling existing ones. We expect that graduates of The College of The Bahamas’ MBA degree programme will be equipped to make these kinds of meaningful contributions to The Bahamas.
The MBA Programme

Who Should Apply to an MBA Programme?

Those who are motivated to:

- Combine a technical or specialised degree with an MBA
- Return to college to update previous education in business administration
- Advance their career to the upper levels of management
- Own their own business
- Make an investment in their future

Why an MBA?

The benefits to obtaining an MBA degree include:

**Increased Business Knowledge And Managerial Expertise**
People who complete an MBA degree graduate with strategic management and leadership skills, an understanding of the integrated functionality of organisations, marketing principles, financial matters and international business.

**Competitive Advantage**
Most leading organisations hire persons with MBAs at the managerial level because of their specialised skills and critical leadership qualities. An MBA gives its graduates a competitive advantage.

Career Advancement
In addition to the self fulfilment of completing an MBA degree, MBA graduates typically enjoy higher income potential and increased mobility in the workplace.

Universal Recognition
The MBA is an internationally recognised degree. MBA graduates are expected to be strong analytical strategic thinkers. The general expectation is that an MBA graduate is a leader who is goal-oriented, with strong communication and interpersonal skills.

Opportunities For Academic Advancement
The MBA is recognised as a professional and an academic degree. Graduates may choose to continue into doctoral programmes, including the Doctorate of Business Administration (DBA).

“Higher education is one of the essential keys that unlocks access and success in today’s competitive marketplace.”

— Jan Knowles
Public Relations Manager, Royal Bank of Canada
The COB MBA

The College of The Bahamas MBA programme is designed for the working professional. It combines practical course work, research, experiential and team-based learning into a 19-month programme that also includes an off-island intensive where students will study at a host institution abroad. The programme includes core study in areas of international business, and management in a cross-cultural environment with special emphasis on the Bahamian economy. Students may also choose a specialisation from one of the following tracks:

**Entrepreneurship and Innovation**

**Leadership**

**Financial Decision-Making**

With each new cohort beginning in the Fall Semester of every 4-semester academic year, (Fall: September to December; Spring: January to April; Summer-I: April to July; and Summer-II: July to August). The programme consists of 7-week modules, with classes running on Tuesdays and Saturdays.

### Course Schedule

**Year 1**

**Fall**
- Financial/Managerial Accounting
- Organisational Behaviour and Human Resources
- Marketing Management

**Spring**
- Financial Decision-Making
- Business/Data Analysis
- Entrepreneurship and Innovation

**Summer I**
- Information Systems across the Enterprise
- Operations Management
- Leadership

**Summer II**
- Research Project

**Year 2**

**Fall**
- International Business
- Understanding the Service Business

**Track Options:**
- Entrepreneurship and Innovation: Venture Finance
- Leadership: Leading Change
- Financial Decision Making: Financial Policy

**Spring**
- Strategic Management
- Managing in a Cross-Cultural Environment

**Track Options:**
- Entrepreneurship and Innovation: Venture Management
- Leadership: Project Leadership
- Financial Decision Making: Investment Strategies

**Summer I**
- Off-Island Intensive
Admission Requirements

The application deadline for the MBA programme is the third Friday in July. All applicants must meet the following criteria:

Undergraduate GPA of 3.0 or better

If your undergraduate degree is not in a business related field, candidates must demonstrate successful completion of a minimum of 15 credit hours of study including at least 3 credits in each of the following five areas: Accounting, Business Statistics, Economics, Marketing and Finance.

GMAT score of 550 or better (if GMAT scores are not available at the time of application and other criteria are met, conditional acceptance to the programme may be given)

MBA Faculty

MBA faculty include visiting professors from institutions abroad and College of The Bahamas faculty, including:

Frederick G. Crane, PhD, DPA
Dr. Crane is an Executive Professor, Entrepreneurship and Innovation, in Northeastern University’s College of Business Administration and The School of Technological Enterprise. Northeastern is a private research university in Boston, Massachusetts. Professor Crane teaches courses in Innovation, Innovation and Enterprise Growth, and Entrepreneurial Marketing. His current research focus is on corporate innovation, the branding of new service ventures, the psychology of entrepreneurship and entrepreneurship education.

Richard Millham, PhD
Dr. Millham is a College of The Bahamas Assistant Professor in the Faculty of Business. Professor Millham’s teaching specialisation is in computer science, including courses in Software Engineering, Programming, Database and Operating Systems. His research focus includes intelligent learning systems, mobile learning, software evolution and software engineering, and data reengineering.

Jyoti Choudhury, PhD
Dr. Choudhury is an Assistant Professor in the College of The Bahamas’ Faculty of Business. Professor Choudhury teaches courses in Accounting, Business Mathematics and Management. His research focus is on small scale industries in The Bahamas.
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