## Course Outline

**Title:** 2D Concepts and Methods I  
**Abbreviation and Number:** ARTS102  
**School:** Communication and Creative Arts  
**Department:** Visual and Performing Arts  
**Credits:** 2  
**Pre-requisite(s):** Freshman standing or permission of Chair/Instructor  
**Co-requisite(s):** None

### Course Description

Students are introduced to the fundamental concepts of two-dimensional design in black and white. Emphasis is placed on the elements and principles of the visual language, technical proficiency and conceptual problem solving through a variety of media.

### Specific Objectives

Upon successful completion of this course, students will be able to:
1. Utilize the vocabulary of fundamental design elements and principles;
2. Create artwork using a variety of materials;
3. Articulate concepts visually and verbally;
4. Demonstrate technical proficiency related to the physical design process;
5. Employ formal systems of visual representation in the design process; and
6. Transform conceptual problems into visual solutions.

### Course Content

#### I. Visual Organization

**Vocabulary**

- Composition, perspective, proportion
- Line, shape, texture, space
- Visual rhythm, balance, movement
- Unity, value, contrast

#### II. Thinking With Materials

**Materials**

- Acrylic paint
- Collage material
- Ink, charcoal, graphite
- Found objects

#### III. Conceptual and Creative Problem Solving

**A. Technical Proficiency**

- Application of paint
- Tracing and transferring images
- Cutting and measuring
- Development of systematic working process
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B. Black and White Design
   i. Format
   ii. Practical and creative considerations
   iii. Creation of a visual mood

C. Application
   i. Individual projects
   ii. Group installations
   iii. Two and three-dimensional projects

ASSESSMENT
Assignments (8 minimum) ........................................... 80%
Research and presentations ....................................... 10%
Photographic documentation (DVD) and Sketchbook .......... 10%
TOTAL ........................................................................ 100%

REQUIRED TEXT

SUPPLEMENTARY READINGS/MATERIALS

JOURNALS
American Art Review
ARC Magazine
Art Forum International
Art in America
Art News
International Artist Magazine
Latin America: Bomb Magazine
Modern Painters

WEBSITES
www.antoniusroberts.com Antonius Roberts
www.arcthemagazine.com Arc Magazine
www.artincontext.com Art in Context
www.centralbankofthebahamas.com/gallery Central Bank of The Bahamas
www.decredico.com Alfred De Credico
www.eddieminnis.com Eddie Minnis
www.heinoschmidt.com Heino Schmid
www.iadb.org IDB Cultural Center
www.latinart.com Latin Art
www.michaeledwards.com Michael Edwards
www.moma.org Museum of Modern Art
www.museum.oas.org Art Museum of The Americas
www.nagb.org.bs National Art Gallery of The Bahamas
www.nationalgallery.org.ky National Gallery of The Cayman Islands
www.obeygiant.com Shepard Fairey
www.popopstudios.com Popopstudios ICVA
www.smallaxe.net Small Axe
www.witcombe.sbs.edu.ARTHLinks.html