Title: Introduction to Illustration
Abbreviation and Number: ARTS220
AB Paper No.: 13-77
School: Communication and Creative Arts
Department: Visual and Performing Arts
Credits: 3

Course Sequence: (X) Fall ( ) Spring ( ) Fall and Spring

Hours Per Week: (2) Lecture ( ) Seminar ( ) Laboratory (2) Studio ( ) Kitchen ( ) Other (Specify)

Pre-requisite(s): ARTS103 or permission of Chair/Instructor
Co-requisite(s): None

COURSE DESCRIPTION
Students explore the fundamentals of illustration. They use elements of drawing with emphasis on stylization and apply concepts of commercial art processes.

SPECIFIC OBJECTIVES
Upon successful completion of this course, students will be able to
1) discuss stylized images;
2) examine the work of contemporary illustrators;
3) choose appropriate styles of communication; and
4) apply concepts to print.

COURSE CONTENT
I. Image Making Process
   A. Drawing
      i. Stylization
      ii. Orientation
      iii. Visual vocabulary
      iv. Image and meaning association
      vi. Transformation to final stage
   B. Style and Technique
      i. Photorealism
      ii. Surrealism
      iii. Collage
      iv. Assemblage
      v. Integration of photo process

II. Content and Context
   A. Research and concept development
   B. Image and written word
   C. Visual narrative

III. Materials and Application
   A. Materials
      i. Acrylic and watercolour/gouache paint
      ii. Pen and ink
      iii. Photographs
Title: Commercial Art I: Introduction to Illustration
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B. Application
   i. Print advertisements
   ii. Political and social issues
   iii. Popular culture
   iv. Music and book covers

ASSESSMENT
Assignments (8 minimum)..................80%
Sketch/Process Book........................10%
Final Portfolio................................10%
TOTAL.........................................100%

REQUIRED TEXT

SUPPLEMENTARY READINGS/MATERIALS

JOURNALS
American Art Review
ARC Magazine
Art Forum International
Art in America
Art News
International Artist Magazine
Latin America: Bomb Magazine
Modern Painters

WEBSITES
www.antoniusroberts.com Antonius Roberts
www.archthemagazine.com Arc Magazine
www.artincontext.com Art in Context
www.centralbankofthebahamas.com/gallery Central Bank of The Bahamas
www.decredico.com Alfred De Credico
www.eddieminnis.com Eddie Minnis
www.heinoschmid.com Heino Schmid
www.iadb.orgIDB Cultural Center
www.latinart.com Latin Art
www.michaelpedwards.com Michael Edwards
www.moma.org Museum of Modern Art
www.museum.oas.org Art Museum of The Americas
www.nagb.org.bs National Art Gallery of The Bahamas
www.nationalgallery.org.ky National Gallery of The Cayman Islands
www.obeygiant.com Shepard Fairey
www.popopstudios.com Popopstudios ICVA
www.smallaxe.net Small Axe
www.witcombe.sbs.edu.ARTHLinks.ht