Title: Digital Photojournalism
Abbreviation and Number: JRNP120
School: Communication and Creative Arts
Department: Journalism and Communication
Credits: 3

Course Sequence: ( ) Fall ( ) Spring ( X ) Fall and Spring
Hours Per Week: (2) Lecture ( ) Seminar (2) Laboratory ( ) Studio ( ) Kitchen
( ) Other (Specify)

Pre-requisite(s): Acceptance into BA Media Journalism programme or permission of Chair/Instructor
Co-requisite(s): None

COURSE DESCRIPTION
Students are introduced to the history and basic elements of photography in journalism. They explore the use of
digital cameras and software to manipulate photographs for publication. Composition, creative subject selection and
photographic techniques are also highlighted. (Students are required to provide their own digital camera.)

SPECIFIC OBJECTIVES
Upon successful completion of this course, students will be able to
1) Discuss the characteristics of photojournalism as a form of media;
2) Use a digital camera and its accessories;
3) Use digital media for journalistic purposes;
4) Use appropriate software to manipulate images for greater impact;
5) Apply ethical values and principles;
6) Produce photographs for digital media, newspapers and magazines; and
7) Critique photographs that appear in newspapers, websites, blogs and magazines.

COURSE CONTENT
I. History of Photography and Photojournalism
II. Introduction to the Field of Photojournalism
   A. Journalistic uses of photography
   B. Wire services and agencies
   C. Photojournalism as a profession
III. Cameras, Lenses and Related Hardware
   A. 35mm and digital cameras
   B. Lenses
   C. Light controlling systems and meters
   D. Electronic flash and filters
   E. Steadying aids
IV. Film and Digitalisation of Photojournalism
   A. Film and electronic darkroom
   B. Digital photography and use of software
   C. Photography and digital media
   D. Applications for Web
   E. Focal point and digitalisation
V. Composition
   A. Techniques
   B. Purpose and application

VI. Light and Colour
   A. Fundamentals of light and colour
   B. Use of light
   C. Picture taking considerations

VII. Writing a Caption
     Information required

VIII. Major subjects in Photojournalism
    A. Sports news
    B. General news
    C. Public affairs
    D. Portrait and personality
    E. Pictorial
    F. Illustration
    G. Law

IX. Ethics
    A. Laws governing photojournalism
    B. Copyright
    C. Photojournalistic problems
    D. Ethical principles in photojournalism

ASSESSMENT
Assignments.............................................20%
Electronic darkroom project......................10%
Mid-semester examination.........................20%
Off-campus exercises...............................10%
Digital photographic journal........................20%
Final project.........................................20%
Total....................................................100%

REQUIRED TEXT

REQUIRED MATERIAL
Digital camera.

SUPPLEMENTARY READINGS/MATERIALS
Title: Digital Photojournalism
Abbreviation and Number: JRNP120

WEBSITES
animoto.com
bighugelabs.com
www.blogger.com
www.go2web20.net
www.mediacollege.com/photography
www.mixbook.com
www.picture2life.com
piwigo.org/
www.photoshop.com
resizr.lord-lance.com/default.asp
www.scirus.com
www.sissurvey.net
www.slide.com/
www.splashup.com
www.surveymonkey.com
www.vorbeo.com
www.vuvox.com
www.wordpress.com
www.zamzar.com