Title: Introduction to Radio Production
Abbreviation and Number: JRNP200
School: Communication and Creative Arts
Department: Journalism and Communication
Credits: 3
Course Sequence: (X) Fall ( ) Spring ( ) Fall and Spring
Hours Per Week: (2) Lecture ( ) Seminar (2) Laboratory ( ) Studio ( ) Kitchen ( ) Other (Specify)
Pre-requisite(s): JRNP100 or permission of Chair/Instructor
Co-requisite(s): None

COURSE DESCRIPTION
Students develop journalistic skills in the broadcast and digital arenas. Focus is on radio as a media instrument which stimulates imagination and creativity including recognition and development of effective journalistic ideas. Students use appropriate equipment, analyse content and develop key production processes and practices.

SPECIFIC OBJECTIVES
Upon successful completion of this course, students will be able to
1) Discuss the development and characteristics of radio as a form of media and its potential to inform, entertain and educate;
2) Use equipment, words, voice acting, music and sound effects in radio programmes;
3) Produce current affairs, news and music programmes;
4) Create blogs and podcast files for the Web; and
5) Produce programmes which reflect ethical values and principles.

COURSE CONTENT
I. The History of Radio
   A. Chronological
   B. Technical

II. Characteristics of the Medium
   A. Radio makes pictures
   B. Radio speaks to millions
   C. Radio speaks to the individual
   D. Speed of radio
   E. Radio has no boundaries
   F. Transient nature of radio
   G. Radio is selective
   H. Personality and simplicity of radio
   I. Low cost of radio production
   J. Functions: Information, education and entertainment
   K. Radio to promote public awareness
   L. AM, FM, Internet, Podcast

III. The Radio Studio
   A. Studio layout
   B. Studio desk, mixer, control panel, console and board computers
C. Digital compression
D. Digital audio workstation
E. Editing principles and practice, software
F. CDs, vinyl and other formats
G. Microphones, stereo
H. Equipment faults
I. Automation software

IV. Ethics
A. Declarations of intent
B. Objectivity, impartiality and fairness
C. Watchdog
D. Bad practice and status of the media

V. Writing for the Ear
A. Audience
B. Purpose
C. Programme content
D. The storage of talk
E. Words, structure and signposting
F. Pictures and stories
G. Double meanings
H. The script

VI. Music Programming
A. Attitudes to music
B. Clock format
C. Computerized selection
D. Choosing music and program technique
E. Guest and DJ programmes

VII. Drama Principles
A. Adapting for radio
B. Idea, setting and story construction
C. Characterization and dialogue
D. Radio as story
E. Formats
F. Voice acting

VIII. Broadcasting and Digital Media
A. Traditional broadcast and Web
B. Creation and design of blogs
C. Production and design of podcasting
D. Streaming tools and Internet radio
ASSESSMENT
Research documents and written reports........ 20%
Radio production assignments.......................... 40%
Mid-semester examination.................................... 20%
Digital radio production portfolio......................... 20%
Total.................................................................... 100%

REQUIRED TEXT

SUPPLEMENTARY READING(S)/MATERIALS

WEBSITES
www.audiopal.com
www.bighugelabs.com
www.blogger.com
www.headerbar.com
www.mediacollege.com/audio
www.mixbook.com
www.mypodcast.com
www.onetruemedia.com
www.podbean.com
www.soundation.com
www.surveymonkey.com
www.vorbeo.com