THE COLLEGE OF THE BAHAMAS
Course Outline

Title: Media Journalism Internship
Abbreviation and Number: JRNP311
School: Communication and Creative Arts
Department: Journalism and Communication
Credits: 5
Course Sequence: ( ) Fall (X) Spring ( ) Fall and Spring
Hours Per Week: ( ) Lecture (1) Seminar ( ) Laboratory ( ) Studio ( ) Kitchen
(10) Other (Specify): 10 hours per week for 12 weeks
Pre-requisite(s): JRNW210, JRNP200 and third-year standing or permission of Chair/Instructor
Co-requisite(s): None

COURSE DESCRIPTION
The internship provides an opportunity for students to hone their skills in areas of reporting, analysis of news and information, management and production. The internship may take place at a print or electronic media related organisation. Course is open to majors only.

SPECIFIC OBJECTIVES
Upon successful completion of this course, students will be able to
1) Assess some of the practical challenges of the day to day operations of a media workplace;
2) Gather and critique news and useful public information and evaluate the role of the public in harnessing news and information;
3) Script, edit and fine tune newsworthy information;
4) Assess the practical role of management in the day to day running of a news department;
5) Apply theoretical principles of balanced and evaluative news reporting to the practical production of the news in a working environment; and
6) Evaluate the importance of time management, scheduling, organising and accuracy of the dissemination of news and information.

COURSE CONTENT
I. Management of Media Establishments
   A. Newspaper office
   B. Radio station
   C. Television station
   D. Publisher
II. Workplace Dynamics
III. Conflict Resolution
IV. Time Management
V. Reflection on Practice

ASSESSMENT
Weekly reflection..........................10%
Portfolio....................................40%
Final report..................................50%
Total........................................100%

REQUIRED TEXT
Course packet.
SUPPLEMENTARY READING/MATERIAL

WEBSITES
www.bbctraining.com/pdfs/newsstyleguide.pdf
www.ritter.org.uk/L&R/Dictiona.html
www.ritter.org.uk/L&R/Editing.html
www.crockford.com/wrrrld/style.html
www.guardian.co.uk/styleguide/a