THE COLLEGE OF THE BAHAMAS
Course Outline

<table>
<thead>
<tr>
<th>Title: Video Production</th>
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<tr>
<td>Abbreviation and Number: JRNP320</td>
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<tr>
<td>AB Paper No.: 13-30</td>
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<tr>
<td>School: Communication and Creative Arts</td>
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<tr>
<td>Department: Journalism and Communication</td>
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<td>Credits: 3</td>
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<td>Course Sequence: ( ) Fall (X) Spring ( ) Fall and Spring</td>
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<tr>
<td>Hours Per Week: (2) Lecture ( ) Seminar (2) Laboratory ( ) Studio ( ) Kitchen</td>
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<td>( ) Other (Specify)</td>
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<td>Pre-requisite(s): JRNP200 and third-year standing</td>
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<td>Co-requisite(s): None</td>
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COURSE DESCRIPTION
Students apply digital production techniques to the creation of videos with a focus on documentary and short film styles. Students develop proficiency in editing applications, image composition and shooting techniques.

SPECIFIC OBJECTIVES
Upon successful completion of this course, students will be able to
1) Analyse the characteristics of digital video and its social impact as a form of media;
2) Critique documentary and short film styles of video-making;
3) Utilise video editing software;
4) Design and critique video graphical material;
5) Produce industry-standard documentary and short-film videos using hand-held video cameras and accessories; and
6) Apply digital techniques to blogs, videocasts and other broadcast formats.

COURSE CONTENT
I. Digital Video Overview
   A. Social and cultural perspectives
   B. Digital video as art
   C. The production process
   D. Production personnel
   E. Audio recording

II. Documentary and Short Film Styles
   A. Classical cinema
   B. Direct cinema
   C. Documentary drama
   D. Short film drama

III. Digital Editing
   A. Editing and relational cutting
   B. Moving objects and montage
   C. Compression and expansion of time
   D. Trimming, adding, rendering titles
   E. Music, effects and voice over
   F. Software
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IV. The Digital Camera
   A. Handling the camera
   B. Use of operational features
   C. Automatic and manual controls
   D. Tape and hard-disk based cameras

V. Shots and Angles
   A. Direction
   B. Aesthetics
   C. Principles of shooting
   D. Image composition
   E. Camera language

VI. Production
   A. Pre-production planning
   B. Production
   C. Post-production
   D. Digital video journalism
   E. Delivery of digital content

VII. Lighting
   A. Basic lighting
   B. Three-point lighting
   C. Light situations and composition

VIII. Sound
   A. Microphones
   B. Mixers

ASSESSMENT
Assignments........................................... 20%
Shooting and editing exercises................... 20%
Video journalism exercise.......................... 15%
Hands-on test: Camera and accessories......... 15%
Hands-on test: Video editing software .......... 15%
Digital video portfolio............................. 15%
Total.................................................. 100%

REQUIRED TEXT

SUPPLEMENTARY READINGS/MATERIALS

**WEBSITES**
www.audiopal.com
www.bambuser.com
www.bighugelabs.com
www.blogger.com
www.convertmytube.com
www.formatoz.com
www.headerbar.com
www.keepvid.com
www.kickyoutube.com
www.mediacollege.com/video
www.mediaconverter.org
www.mixbook.com
www.onlinevideoconverter.com
www.splicd.com
www.soundation.com
www.ustream.tv
www.vimeo.com
www.wordpress.com
www.youtube.com
www.zamzar.com